

# INNOVATION UPDATE

## Expanded Laminate Finishes Selection

Expanding our laminate finishes lends a great opportunity to expand your sales! This high performance and durable laminate is now available in more on-trend fashion finishes to support today's designer demands.

Five laminate finishes choices for our **Alpha** and **Omega** windows and sliding patio doors.



**Jet Black**

Deeper and darker – more closely matches Black aluminum



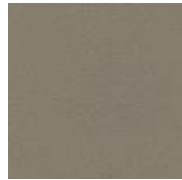
**Commercial Brown**

Timeless finish - the only holdover from our previous selection



**Iron Ore**

Dark and moody – popular grey brown tones



**Sable**

Medium brown tone – a long standing favorite



**Brushed Silver**

Cool and contemporary – replicates clear anodized finish



**α**  
ALPHA



**Ω**  
OMEGA

## Looking for Interior Finishes? We've got them!

Catch the black interior design wave or add the rich look of VG fir with our Stainable (you also paint) vinyl Fir laminate.

Both come with a matching screen bar to create a seamless look.

Available on Omega windows and Alpha Sliding Patio doors.



Jet Black interior – on-trend and durable

Stainable Fir is wood without the worry.



## What's Happening?

DURABUILT

**CX**

**H**

HYBRIDEX



- Available to quote / order as of the June 28 CX Release – Version 91
- Previously offered Black and Graphite Laminate are no longer available to order, but available for service parts, if required.
- Hybridex Aluminum colors are reduced to five selections – Black, Commercial Brown, Iron Ore, Sable and Clear Anodized.
- Updated brochures and Finish Selection Guides are available at our Marketing Store.

## The Performance Story

This patented, sophisticated multi-layer vinyl film is permanently adhered to the vinyl extrusion;

- Protective acrylic top layer is scratch resistance and durable.
- The middle color layer reflects 80% of the near-infrared heat making it 30% more reflective and 90° cooler than competitors wrap – offers great color retention, no chance of substrate failure and minimal fading.

